

1. Numbat ebikes (NEB) logo



1A. Logo colours

Green: #155409

Blue: #0f4c76

Font is lower case where possible. This includes first letters of sentences and proper nouns where not stylistically strange nor confusing/ ambiguous.

2. Website and external digital communication

Headings

Font: Rubik Medium

Character spacing: -0.06 em

Line spacing: 1.2em

Size 42

Subheadings

Font: Rubik Medium

Character spacing: -0.06 em

Line spacing: 1.2em

Size 32

General text:

Font: Rubik Light

Character spacing: -0.06 em

Line spacing: 1.2em

Size 20 or 22

Primary colours:

Blue: #0F4C76

Green: #2A4026

Secondary colours:

Sky blue: #0f4c76

Green: #085441

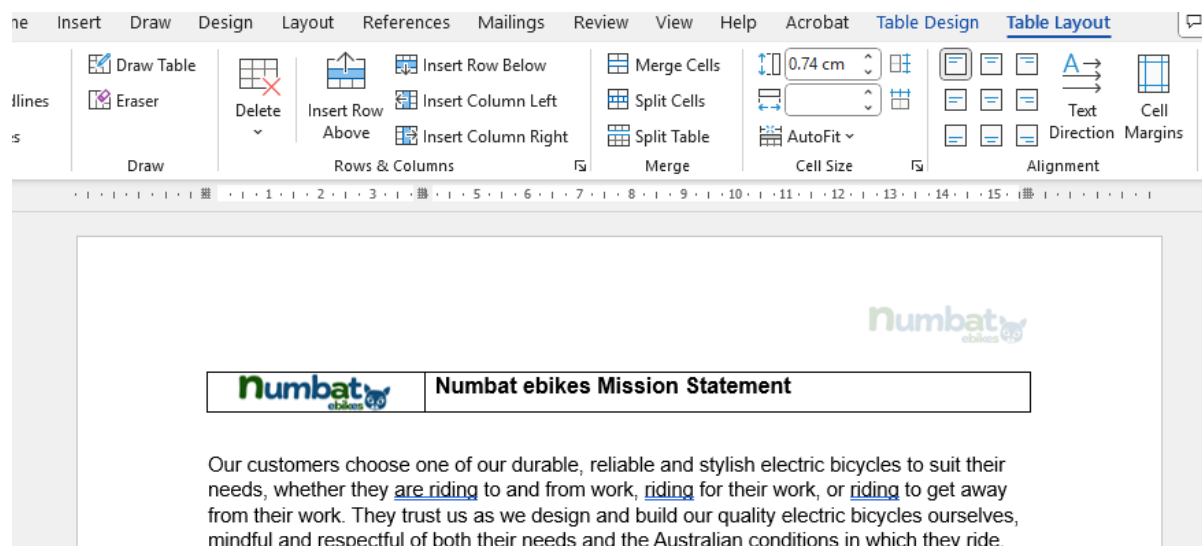
3. Business documents

Headings:

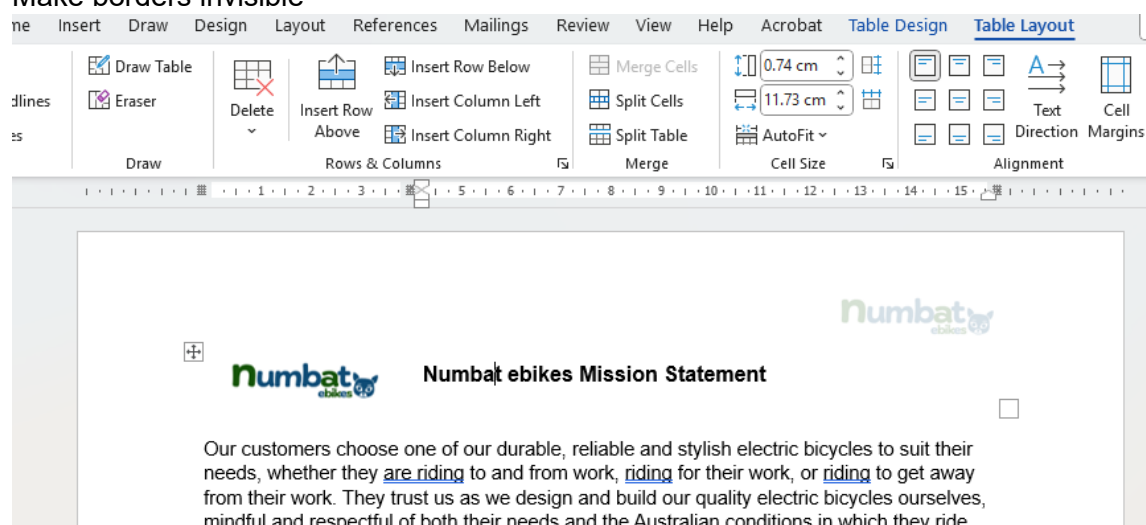
Font type and size: Arial point 12

Font colour: Blue: #0f4c76

Put logo and document title into a table



Make borders invisible



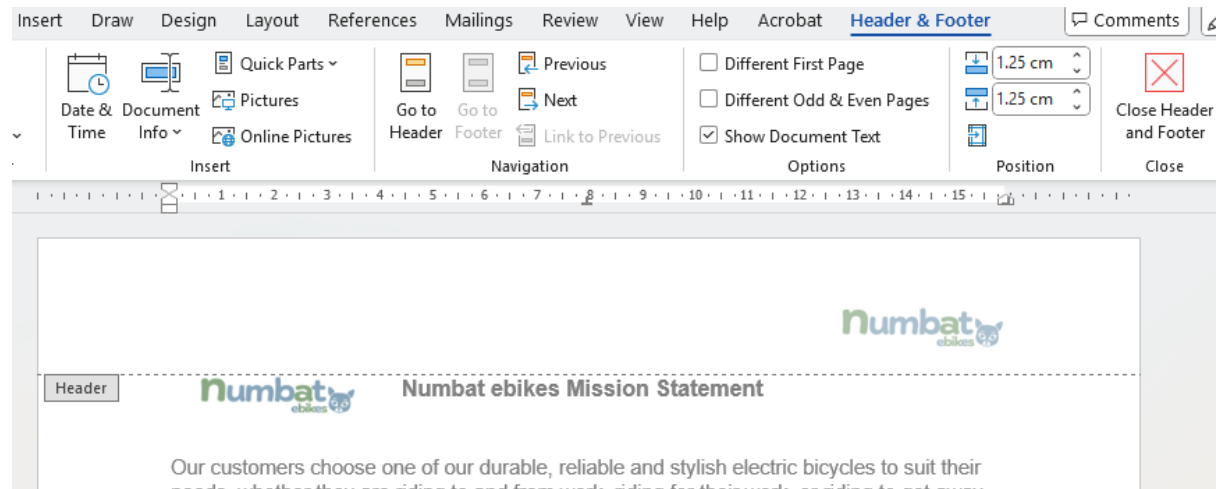
Document general text:

Font type and size: Arial point 11

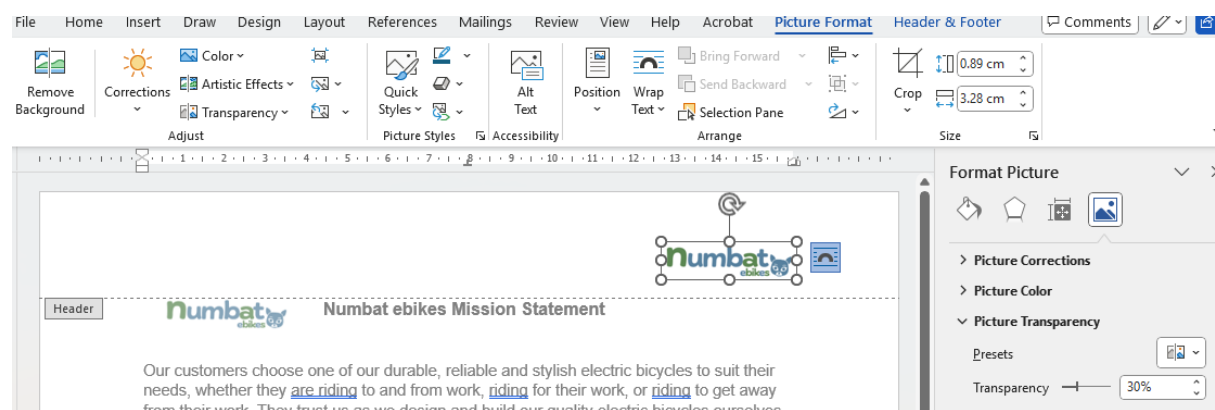
Font colour: Black

Header and footer

Header:



NEB logo transparency: 30%



Footer:

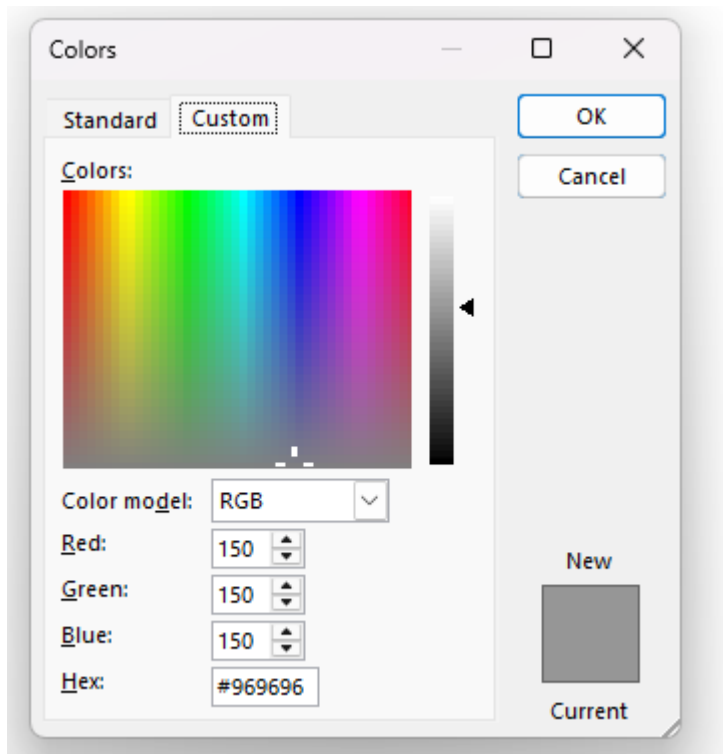
Format:

Company name (6 spaces) Document title (6 spaces) Version number and year

Format: Centred

Font: Arial 10 point

Font colour: Hex: 969696



Example

Numbat ebikes Pty Ltd Mission Statement v1. 2025

4. NEB Presentation media

NEB uses MS PowerPoint as its default media for presentations

Use the MS PowerPoint template at: NEB Presentation template v1 2025

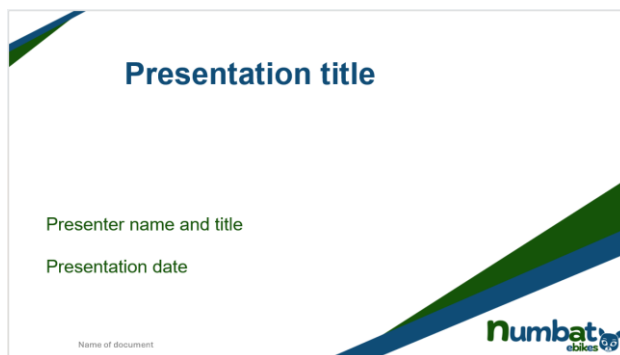
Font colours:

- NEB Green: #155409
- NEB Blue: #0f4c76

Title page

Headings: Arial; Bold; 48 point; NEB Blue

Presenter name and title: Arial; 28point; NEB Green



Content pages

Headings: Arial; Bold; 40 point; NEB Blue

Subheadings: Arial 28 Bold NEB Blue

Points: Arial; 28 point; NEB Blue with points of interest NEB Green

Page number: current page (blue) and total pages (green) as shown in template

Name of document: Arial 14; Grey: #7F7F7F



Closing page

Same as title page